We can help you reach the highest standards for your software, saving you time and money

WeDoQA
by ALAS doo

Custom Software Quality Assurance solutions

info@wedoqa.com

www.wedoqa.com

Table of Contents

About Us

Experienced and Established QA Services Provider

WeDoQA is the Software Quality Assurance department of ALAS doo, the IT outsourcing company that was founded in 2005 in Novi Sad, Serbia. It is a team of more than 30 professionals with broad experience in manual and automated testing.

As a globally recognized QA provider, we are respected both by our clients from varying industries and their software development teams.

Quality is Our Top Priority

With our well-established workflows and conscientious attention to detail, we are able to help our clients deliver software that meets the highest standards.

Apart from exceptional results, our clients are guaranteed:
• transparent communication
• concise documentation
• professional experience

"**Quality is never an accident. It is always the result of intelligent effort.**"
John Ruskin

Our Mission and Values

Our mission is to improve both the quality of the software and the development process with transparency, reliability, and exceptional quality of QA.

Uncompromised Quality

Quality is our top priority, not just the quality of the end product we are providing QA for, but also the quality of the work we are providing. We are not just bug-hunters. We do QA with passion and take the business side of the project into account too.

Technological Innovation

All members of our staff have dedicated working hours for exploring and learning about the newest software QA trends and technological innovations. Staying on the cutting edge of the industry developments is not only imperative for us but our passion and enjoyment.

Trust & Accountability

We have been building lasting relationships with clients through our commitment to detailed documentation and argumentation for every step of a project. We are accountable for both our work and the status of a project. It is our responsibility to keep everything top quality.

Passion for Invention

In the fast-growing and developing IT industry, we are flourishing by constantly seeking better methods and processes to help ensure the delivery of a software product that is as defect-free as possible and at the same time, optimize the client's time and budget.

Honesty & Integrity

Through transparent processes and clear communication, we keep our clients informed of the actual state of a project without sugarcoating problems.

Teamwork

We value individualism, creativity, and diversity, fostering these qualities through regular brainstorming sessions. These sessions not only enhance productivity but also allow us to gather fresh ideas and perspectives.

Our Services

Full QA and PM Services

We offer both a staff augmentation approach and a managed service. Service packages vary per client's needs, from manual and automated quality assurance, QA lead, project consulting to full project management.

We can assist at any stage of the development process and work with your team within any type of project management methodology, including Agile, Scrum, Kanban, and Traditional.
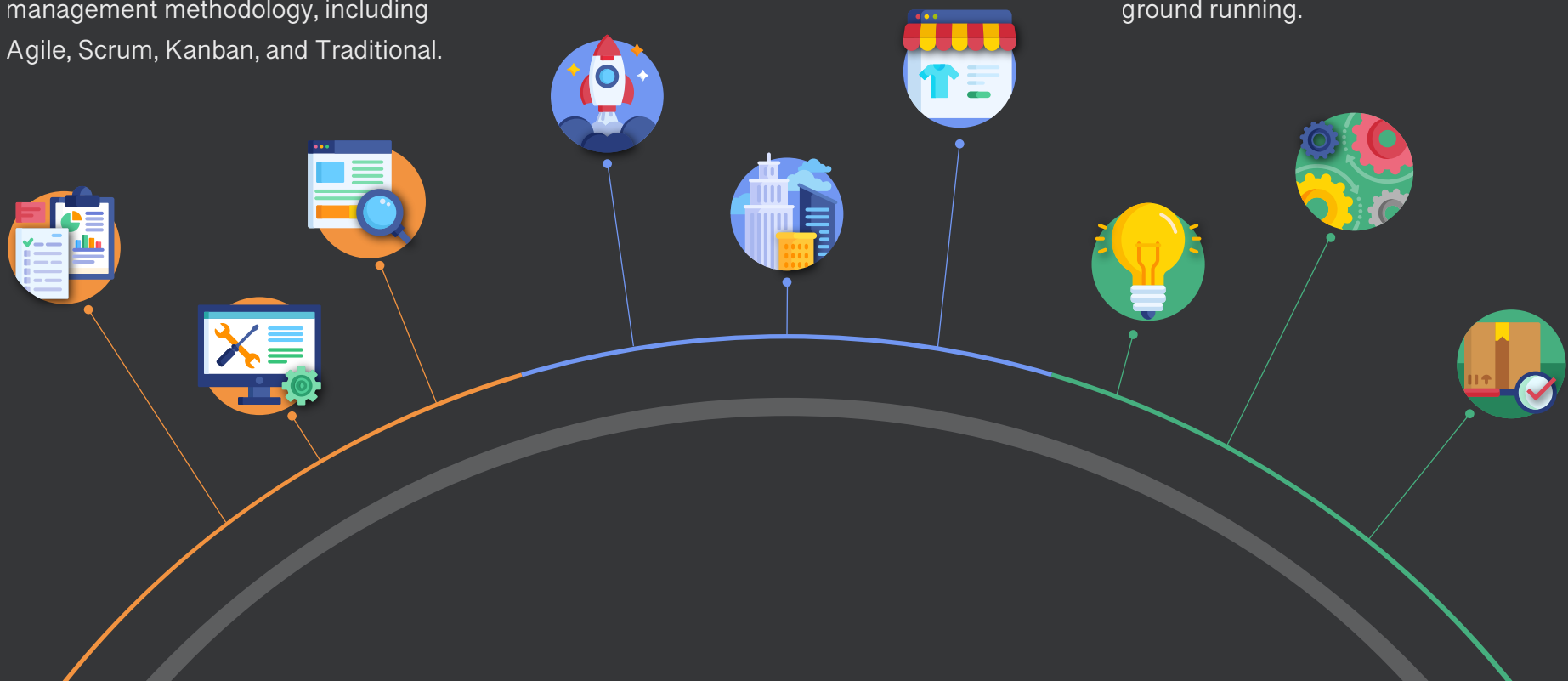
All Types of Projects

We work with start-ups on their proprietary software, provide third-party testing for developers, help established corporations elevate their project outcomes, and consult and test any type of software to ensure quality, compliance, function, and positive user experience.

Implementation in any stage

We understand that project plans change, which is why we can test the final product or take over project management at any stage of the development cycle.

We can start from scratch or jump in when you hit a rough patch. With our dedication to clear communication we know the questions to ask to hit the ground running.

Our Services

Manual Testing

Our approach to manual testing is to look at a product as a final user would, but also to keep in mind the business decisions behind it. We pride ourselves in good knowledge of the whole project that each team member working on it has. If we know how and why the system works, it is easier to spot edge cases and keep reported bugs in the scope of the project. We cover all the aspects of functionality testing and various degrees of user experience testing.

• Testing for websites, web-based, mobile, and IoT applications

• Cross-browser and cross-platform testing, including iPhone, iPad, Android, MAC, Windows, Linux, and more

• Testing for Regression, Functional, Performance, Acceptance, Compliance, User Experience, Accessibility, and more

• Advising developers on next-step fixes per project specifications

• Regular brainstorming sessions to generate new and innovative ideas and approaches

• Testing for full project specs and region/industry compliance

Our Services

Automated Testing

We are devoted to developing a specific automation framework, not just writing repetitive test scripts.

It's crucial for us that the delivered code meets the highest standards and follows the best coding practices.

We offer the complete scope of automated testing to get rapid turnaround and increase testing coverage.

• Setting up the initial framework

• Automated software testing using tools, including Selenium, Cypress, Playwright, Appium, Katalon, and more

• Using Automated Continuous Integration tools such as Jenkins, GitHub Actions, and more

•Load/stress testing using JMeter, Blazemeter, and Loadero

Our automation testing services are designed to help organizations save time, increase efficiency, and reduce the risk of human error, ensuring that their software is of the highest quality and meets the needs of their customers.

Our Services

Codeless Automation

When traditional methods of manual testing and code-based automation are no longer sufficient, that's where codeless automation steps in to revolutionize your software development and testing process.
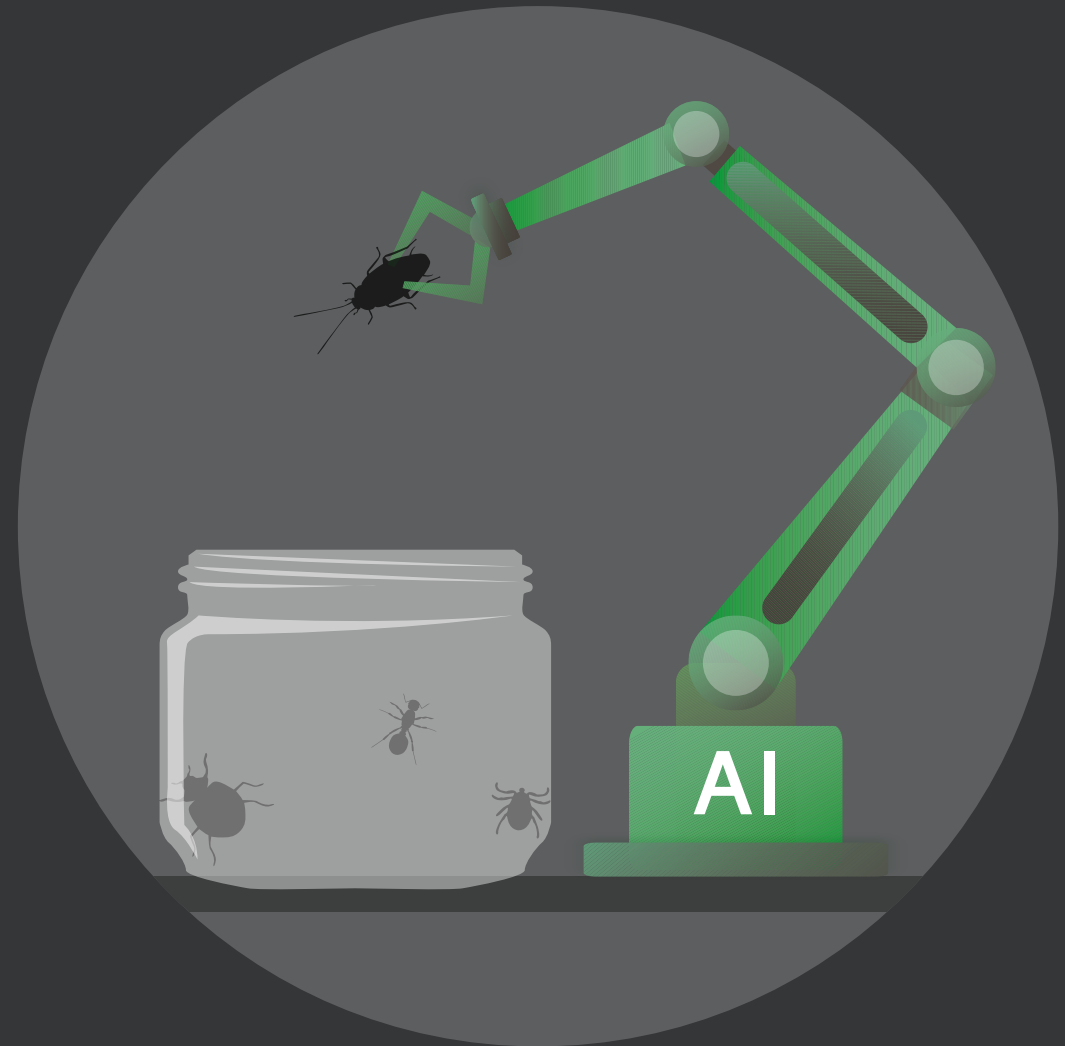
Why codeless automation?

- **Speed** - Create automation workflows quickly and easily, without the need for lengthy development cycles.
- **Ease of maintenance** - Users can make changes using visual tools without needing to rewrite the code.
- **Accessibility** - Non-technical users can automate processes without extensive programming knowledge.
- **Cost-effectiveness** - Perfect results with fewer and less skilled resources and shorter development time.

We are a proud Katalon solution partner

Katalon is a comprehensive AI-augmented software quality management platform designed to streamline your testing.

In our relentless pursuit of excellence, we understand the pivotal role cutting-edge AI tools play in enhancing our services. We rigorously assess, evaluate, and integrate tools that demonstrate exceptional performance and reliability.

Our Services

Project Management

Apart from the actual testing, we usually help with PM too, so that the project has good flow and form, meeting expectations in the planned period. Aligning your product vision with the technical team is our specialty. Our suggestions bring structure to the development of software and ensure it is up to the latest standards. Constant collaboration and transparency also keep the expectations realistic, meeting deadlines each time.

• Innovative project management solutions at every stage of the development process

• Clear communication every step of the way

• Project management from the start or taking over of underperforming projects

• Making sure your project is on time, on track, and on budget

• Easily keeping track of project status with measurable milestones

• Using your preferred PM workflow: Agile, Scrum, Kanban, and Traditional methodologies

• Tracking within any project management tool, including Atlassian JIRA, Rally, Trello, Asana, GitHub, GitLab, Clubhouse, TestRail, Redmine, and more

The Process

How Do We Approach a New Project?

Step 1

Introductory meeting

During this free consultation with our senior QA specialist, a potential client introduces us to their project in general, their development process, tools, and methodologies used in the management, as well as the business side behind it all.

When we have the whole picture we give our assessment and suggest the best way to incorporate QA into the process. Then we create a detailed offer.

Step 2

Onboarding period

A client provides a detailed presentation of the product that will be tested so that our team members working on the project get introduced to the complete set of functions of the software. Here, the priorities for testing are established.

This wholesome approach enables us to speed up the process and minimize future misunderstandings and mistakes.

Step 3

Testing

• Test case writing, both for manual and automated testing

• Manual testing and reporting bugs, feature and fix verification

• Automated testing: setting up the framework, coding, running the tests and checking the results, maintenance and updating

• Tracking within a desired project management tool

• Constantly improving the testing process and modifying it as needed

Step 4

Two-way communication

Constant and clear communication keeps the whole project on track, enables in-depth testing, speeds up the process, and sets clear OKRs.

Reports are sent as per clients' needs (daily, weekly, monthly, or per milestone).

We are always available to discuss our bug reports in detail directly with developers.

We seek regular feedback through meetings (standup, planning, grooming).

Our Team

A Team of IT Experts with Various Specialties

Our company, which started as a small family business, now employs more than 30 tenured and trained multifield IT experts who remain on the cutting edge of the industry developments. Our experts are highly experienced in QA practices and have worked on multiple projects from various industries.

We always make sure that each person taking over a new project has the learning time to get to know the project in depth before the first billing hour. In that way, the team's productivity is always at its highest, and transitions are seamless for the client.

We also seek out non-IT input during weekly brainstorming sessions. The delivered insights take your project to the next level, ensuring an intuitive, user-friendly, and valuable product.

Automated QA engineers

Non-IT users

Manual QA engineers

Complete approach to software QA

Developers

UX experts

Our Team

A Word from the Co-founders

Vilmos Somodji
CEO

"In WeDoQa, we see success as a team sport. Our company can only be as extraordinary as the people who embody the mission of our organization, those who go above and beyond to see the company succeed and to make our customers happy."

Tibor Dudjik
COO

"We work together to achieve the unmatched quality that makes WeDoQA exemplary in excellence and not just mindless success. By being open-minded and nurturing individualism, we are cultivating a team of professionals that are passionate about what they do, not just doing the job as an endless treadmill."

Our Clients

We work with a vast range of industries, serving all types of business - from start-ups to established global corporations.

Accounting

Data analysis

Insurance

Investment

Finance

Marketing

Publishing

Technology

Education

Telecommunication
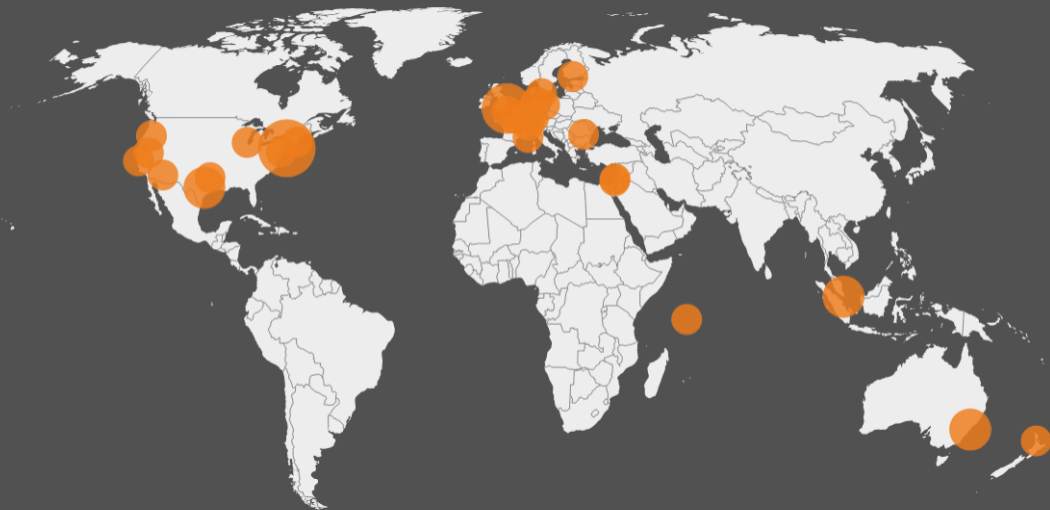
Manufacturing

Transport

Health

Healthcare

Tourism

For over 17 years, we have been building trusting relationships with clients and their development teams around the world.

Why Outsource QA?

Access to Skilled Testers

Setting up a testing team from scratch with skilled resources, processes, methodologies, and tools within an organization is a big challenge. Outsourcing amplifies your reach for domain professionals without directly increasing your expenditure. You get the QA specialists who are already trained and experienced testers, productive from day one.

Faster Testing Results

Outsourcing software companies use multiple testing models and can perform testing on your software in an efficient, thorough and comprehensive manner.
The predefined and easily customizable workflow means the QA team can dive into the testing routine right away, finish it in a complete manner, and within a shorter turnaround time.

Seamless Team and Project Transitions

Outsourcing ensures you are getting constant quality no matter what the circumstances are, including upsizing or downsizing, holidays, sick leaves, and team members leaving. You don't have to worry about training new staff members or getting new skills and tools as the project develops.

Deeper Understanding of Latest Trends

Things change rapidly in the tech world, and software testing is no exception. Software testing providers are following the latest trends and using the best-proven tools and methods in the industry, constantly improving their workflows.

A Cost-Effective Method

Software developers are not software testers. If you partner with an outsourcing software testing company, issues will be identified early on and save you a massive cost of fixing defects later. On the other hand, maintaining an internal QA team with specialized skills is proven to be much more expensive when compared to maintaining a contract with a third party.

Secure Code

Reliable outsourcing software testing companies prefer to be compliant and meet global regulatory requirements. They are sensitive towards breaches of Intellectual Property Rights and the security of the code that comes in for testing.

Why Choose Us?

You have countless options of software QA providers to choose from, so you might be wondering what sets WeDoQA apart from the crowd.
For starters, we pride ourselves on our:
communication, precision, reliability, consumer privacy, and uncompromised quality.

Clear and actionable test plans and test cases

Over 17 years of experience working with a wide range of industries and teams across the globe

Familiar with software architecture and best practices in software development, we are able to provide informed suggestions on how to incorporate QA into software development

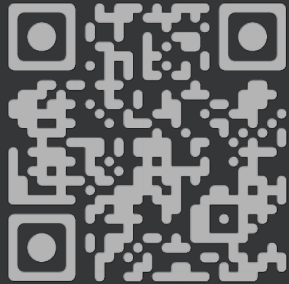Over 30 specialists with various backgrounds and expertise

Regular brainstorming sessions for all projects, constantly refreshing and improving our approach

Capacity and proven methods to accommodate any changes in the project, whether it is upsizing, downsizing, or any other situation that can potentially slow down the process

Get in Touch

www.wedoqa.com

Starting a new project?
Struggling with quality issues in an existing one, or in need of quality assurance for a finished software?
Contact us to find out about quality assurance possibilities tailored to your exact situation.

Schedule a meeting with our senior specialist to get a complimentary consultation about your software quality assurance and project management needs.

Rudjera Boskovica 20
Novi Sad, Serbia

info@wedoqa.com